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| A picture of a winding road and trees  BENEFITS OF ONLINE WRITING  [Document subtitle] | JOAN KAHUA- HSB213-0067/2022  WANJIKU KARIUKI- HSB213-0060/2022 |

**BENEFITS OF ONLINE WRITING**

**INTRODUCTION**

Online writing is a term defined as a text created using electronic devices such as a smartphone, computer or any digital device for viewing. It can also be referred to as digital writing. It is made up of different formats for example blogging, tweeting, emailing, instant messaging, posting comments on social media sites like Facebook and texting. The internet has become a source of job overtime. Before online space was underrated but of recent its benefits have kept on growing. This is because it has created more job opportunities to citizens of different countries. It has erased the traditional system of sitting in an office as many organizations are turning to internet for various things ranging from sourcing of employees, meetings and submission of CVs to online interviews.

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**BENEFITS OF ONLINE WRITING**

Online writing is one of the most freelance jobs that have so many benefits that include;

* IT IS A STABLE JOB

Online writing has got stable job opportunities when a person impresses a client by well handling of a project. This creates for him/her other job opportunities from the same client and could also get other job opportunities or even referrals to good paying companies. A person can also get stable job by networking with other online writers who have several projects to handle.

* IT HAS NO SPECIFIC TIME OF WORKING

Several online writing platforms have special features where a person can switch his online presence. If a person has some urgent issues to handle, he/she can toggle the button off. From that time the profile is offline till you switch back online

* WORK FROM ANYWHERE

Online writing is among most of the popular freelance jobs that enables a person to work from any location without any restrictions. A person can write remotely (from the comfort of your home).

* IT EXPANDS KNOWLEDGE ON CONCEPTS

When a person writes he/she learns in the process. The more reading and writing, the more a person learns new concept. Most successful online writers have no degrees or certificates. They have no certificate to show proof of skills they have acquired. Due to much reading and writing they have become experts in the field.

* THERE ARE NO CERTIFICATES NEEDED

To become a skilled online writer a person does not need any special qualifications in fact there is no institution that offers online writing as a course. Online writing does not require a person to graduate in order to venture into the work. All a person needs to venture into online writing is to have some computer skills and create an account and start your career as a writer.

* REQUIRES MUCH DISCIPLINE

For a person to become successful in online writing it requires a lot of discipline. Managing time as a writer could be very difficult. This Is because a person works whenever he/she wants nobody watches your back or bosses you around making it difficult to be disciplined in time management.

**CONCLUSION**

Online writing is a platform that can be used to raise people lives, create job opportunities, and make a person time conscious as well as be disciplined. It has so many advantages including; financially, mentally, social livelihood and physical welfare. This is achieved through knowledge sharing, provision of required tools and most importantly the internet.